

2018 The Graduate School of Global Studies		Jpn / Eng :Foreign	
Contemporary Studies of Japan 1			
Schedule code	SbjArea		
530621			
Course instructor			
シートン [SEATON Philip]			
Lecture type	Course Credit	Term	Day of the week and class period
	2	Spring Quarter	Tue.2

Title (Japanese)

コンテンツツーリズム：ポップカルチャーが誘導する旅

Title (English)

Contents tourism: Travel induced by popular culture

Lecture or Exercise

Seminar

Goals of the course

Through reading and debating the literature (both Japanese and English) on contents tourism, students will learn about the current hot topic of "sacred site pilgrimage" by fans of popular culture. Through fieldwork, students will also experience for themselves "sacred site pilgrimage".

Overview of the course

The course is divided into seven blocks of two weeks. Each week, students will make presentations about and discuss the key research in the field. Two of the blocks are active learning (attending a symposium, visiting a "sacred site").

Keyword

contents tourism, pilgrimage, tourism, pop culture

Plan**内容**

Introduction

Reading "Monogatari wo tabi suru hitobito" (Masubuchi Toshiyuki)

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Reading "Film-Induced Tourism" (Sue Beeton)

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Reading "Contents Tourism Research" (Okamoto Takeshi)

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Active Learning 1: Attending a contents tourism symposium

Active Learning 1: Attending a contents tourism symposium

Active Learning 2: Fieldwork at a "sacred site"

Active Learning 2: Fieldwork at a "sacred site"

Reading "Introduction to Contents Tourism" (Contents Tourism Gakkai)

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Reading "Contents Tourism in Japan" (Philip Seaton et al)

Reading "Contents Tourism in Japan" (Philip Seaton et al)

Grading system for assessment

Participation in class (25%), Active Learning 1 Report (25%), Active Learning 2 Report (25%), Book Review (25%)

Preview/review

Preparation: Reading the designated texts and preparing class presentations.
Homework: Writing the two reports and a book review.

Notes

This seminar is conducted primarily in Japanese. But, reading academic literature in English and attending an international symposium are important parts of the course. A high level of English understanding is required.

Textbook

Referencebook

Reference book1	ISBN	978-1604979732				
	Book title	Contents tourism in Japan : pilgrimages to "sacred sites" of popular culture				
	Author	Philip Seaton ... [et al.]	Publisher	Cambria Press	Year of publication	2017
	Note					
Reference book2	ISBN	978-4779115080				
	Book title	コンテンツ・ツーリズムとは何か				
	Author	増淵敏之著	Publisher	彩流社	Year of publication	2010
	Note					
Reference book3	ISBN	978-4571410550				
	Book title	コンテンツツーリズム研究：情報社会の観光行動と地域振興				
	Author	岡本健編著	Publisher	福村出版	Year of publication	2015
	Note					
Reference book4	ISBN	978-4772231633				
	Book title	コンテンツツーリズム入門				
	Author	増淵敏之 [[ほか] 著	Publisher	古今書院	Year of publication	2014
	Note					
Reference book5	ISBN	978-1845415839				
	Book title	Film-induced tourism				
	Author	Sue Beeton	Publisher	Channel View Publications	Year of publication	2016
	Note					

Additional information on textbooks and reference books

Homepage: www.philipseaton.net

Language

日本語(J)