

TUFS as a “Sacred Site”



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TUFS as a “Sacred Site”

- TUFS has been used as a filming location for various dramas!
- 失恋ショコラティエ、相棒シーズン13と18、学校のカイダン、ホテルコンシェルジュ、Two Weeks ...
- See the university guidelines for on-campus filming.
- <http://www.tufs.ac.jp/abouttufs/pr/proposa/film.html>

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Role Play

- **Scenario:** A new anime called *Gaigodai Spring* has been produced. The anime is set at TUFS and the main character is a student. It is gaining much attention. Large numbers of fans are beginning to appear uninvited at campus. It is becoming something of a problem!
- **Role play:** Find a solution and present a compromise plan that respects the wishes of the three main actors of contents tourism: fans, local authorities (i.e. university president/leaders), and anime production company.



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Role Play

- **Preparations:** Divide into 3 groups. Discuss the ways in which you can achieve your goals:
 - Fans: You want access to the “sacred site” (i.e. TUFS campus) and a good contents tourism experience.
 - University Leadership: You must preserve the safety of students and functions of campus as a site of learning.
 - Anime Production Company: You want to take advantage of any financial gains coming from the tourism boom.

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Role Play

- **Role Play (in groups of 6+ people, i.e. 2+ people per role):**
Negotiate from the position that you have been given. Your aim is to find a compromise plan for the management of anime-related tourism at TUFS campus. During the debate, present your own position/interests forcefully, but ultimately *the aim is to reach a compromise*.
- **Summary:** I will have a report from each group about your compromise solution (so, select a group representative to make a short 2-minute presentation). Then we will discuss it as a class.